

# GAME CHANGER

## FOR STORAGE FACILITY



iKONIC LIFTS

Sophisticated Lift Thinking

Commercial Bespoke Solution

**GOODS LIFT**

**REDDISTORES**  
safe | secure | selfstorage  
**01527 62308**



challenge



solution



result



**REDDISTORES**  
safe | secure | selfstorage  
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# OUR CLIENT

## SELF-STORAGE COMPANY

Reddistores provides storage solutions to both the commercial and domestic market, throughout Redditch, Alvechurch, Birmingham and Bromsgrove. The purpose built heated self-storage facility is located close to the M42 and provides over 200 separate units for secure storage space, with various size options available to let.

The company was seeking a goods only lift solution to cover all three floors of the building which were being converted into a self-storage centre.

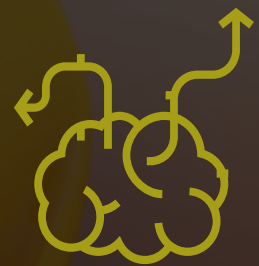
Due to a referral from a previous client which was based on our pro-active approach and innovative solutions, Reddistores contacted us to arrange a consultation, for their lift requirements.







# IKONIC CHALLENGE



## SOPHISTICATED LIFT THINKING

During Ikonic's onsite evaluation we identified several challenges and limitations to overcome, such as; **Pit Depth, Headroom Space** which is imperative for a safe installation. Along with the requirement for a **ready-made structure**.

An additional request in our brief included the doors needed to be an **identical colour match** to the building's current décor and contemporary feel. Based on these limitations iKONIC advised our client on the correct solution.





# IKONIC SOLUTION

## SOPHISTICATED LIFT THINKING



Ikonik advised our client and proposed the **perfect goods only lift solution** which overcame each of the obstacles we were facing. It provided the perfect solution for this application as it allowed the product to be operated within the pit and headroom limitations and came with a purpose-built ready-made structure to install and secure the lift.

The installation was carried out by our **factory trained multi-disciplined engineers**, who experienced some issues regarding the mezzanine floor during installation. One of the floors the lift would be serving had no levels throughout. This was combated by extending the pit so the lift was able to pass through all floors with out any obstructions.





# IKONIC RESULTS



## SOPHISTICATED LIFT THINKING

With the installation successfully completed and the unit passing comprehensive tests on time and within budget, we handed over to our happy client. The work we completed meant the self-storage facility was able to open to the public on schedule and provide full access to all floors within the building allowing them to sell additional self-storage space with out any restrictions to their clients.

## PROJECT SUMMARY



Total Project Time:  
**11 Weeks**



Labour:  
**Sales Manager  
Project Manager  
2 x Engineers**



Installation Time:  
**2 Weeks**

